Why SETAC? And why Toronto?

What’s in it for you at SETAC Toronto?

- Nearly 2,000 environmental scientists, assessors, regulators and managers to view your organization’s showcase
- More than 30 countries represented so your product or service gets global exposure
- A 40-year history of cutting-edge science and high-visibility trade show, a win–win combination for you and SETAC
- 1,500 presenters on a theme you can relate to
- Representatives from worldwide, regional, state and local government, business, academic and nongovernmental organizations who want to see what you have to offer
- Your ad in the printed meeting programs, a long-lasting, take-home bonus for your promotion

Who should exhibit? You should, and you’ll be in good company:

- Environmental consulting firms: life-cycle assessment, toxicology, risk assessment, chemistry and environmental engineering
- Analytical chemistry: equipment, supplies and services
- Environmental sampling and monitoring equipment: aquatic, soil and air
- Toxicology testing supplies and equipment: aquatic, avian and wildlife
- Software: expert systems, databases and statistics
- Publishers: books and journals
- Scientific and laboratory suppliers
When and where should you plan to be?

- Metro Toronto Convention Centre, Toronto, Ontario, Canada
- 3-7 November 2019
- Learn more at toronto.setac.org

What do you get?

- 10' x 10' booth unit with back and side draping
- Booth identification sign (7” x 44”)
- One complimentary meeting registration
- Exhibitor staff* badges (4 per booth)
- One ¼-page black and white advertisement in the printed meeting program (upgrades available at an additional cost)
- Company listing on the SETAC meeting website with link to your company website
- Mailing list of pre-registered attendees
- Promotion of your company name in meeting announcements
- Coffee/refreshment breaks

Electrical, furniture, freight and other services will be provided by a selected service contractor at an additional cost, based on your direct order.

*Booth staff are defined as your employees who will be working in your exhibit and not attending the technical sessions. Badges for additional booth staff can be purchased for $100 per person.

For an Exhibitor Contract, visit toronto.setac.org.
Metro Toronto Convention Centre
Floor Plan
### 2018 Attendance by Country

- Argentina: 2
- Armenia: 1
- Australia: 20
- Belgium: 4
- Brazil: 9
- Canada: 226
- Chile: 1
- China: 37
- Colombia: 5
- Costa Rica: 1
- Czech Republic: 4
- Denmark: 2

- Finland: 2
- France: 3
- Germany: 11
- Hong Kong: 4
- Japan: 33
- North Korea: 1
- Luxembourg: 1
- Mexico: 9
- The Netherlands: 13
- New Zealand: 3
- Nigeria: 9
- Norway: 5

- Portugal: 2
- South Africa: 11
- South Korea: 41
- Spain: 5
- Sweden: 3
- Switzerland: 3
- Taiwan: 2
- Turkey: 1
- United Kingdom: 17
- United States: 1,619
Advertising Opportunities

If you would like to make an impression above and beyond the ¼-page black and white advertisement in the 2019 printed meeting program included with the exhibitor package, the following options are available:

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Width inches (cm)</th>
<th>Height inches (cm)</th>
<th>Color</th>
<th>B&amp;W</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover - bleed*</td>
<td>9 (22.86)</td>
<td>12 (30.48)</td>
<td>$1,250</td>
<td>—</td>
</tr>
<tr>
<td>Outside back cover - bleed*</td>
<td>9 (22.86)</td>
<td>12 (30.48)</td>
<td>$1,250</td>
<td>—</td>
</tr>
<tr>
<td>Inside back cover - bleed*</td>
<td>9 (22.86)</td>
<td>12 (30.48)</td>
<td>$1,150</td>
<td>—</td>
</tr>
<tr>
<td>Full page divider tab</td>
<td>9 (22.86)</td>
<td>12 (30.48)</td>
<td>$1,050</td>
<td>—</td>
</tr>
<tr>
<td>Divider tab both pages</td>
<td>9 (22.86)</td>
<td>12 (30.48)</td>
<td>$1,450</td>
<td>—</td>
</tr>
<tr>
<td>Full page - bleed*</td>
<td>9 (22.86)</td>
<td>12 (30.48)</td>
<td>$950</td>
<td>—</td>
</tr>
<tr>
<td>Full page - no bleed</td>
<td>8.45 (21.46)</td>
<td>11.5 (29.21)</td>
<td>$950</td>
<td>—</td>
</tr>
<tr>
<td>½ page horizontal - bleed*</td>
<td>9 (22.86)</td>
<td>6 (15.24)</td>
<td>$650</td>
<td>$475</td>
</tr>
<tr>
<td>½ page vertical - bleed*</td>
<td>4.5 (11.43)</td>
<td>12 (30.48)</td>
<td>$650</td>
<td>$475</td>
</tr>
<tr>
<td>½ page horizontal - no bleed</td>
<td>7.55 (19.18)</td>
<td>5 (12.7)</td>
<td>$650</td>
<td>$475</td>
</tr>
<tr>
<td>½ page vertical - no bleed</td>
<td>4.125 (10.48)</td>
<td>11.5 (29.21)</td>
<td>$650</td>
<td>$475</td>
</tr>
<tr>
<td>¼ page</td>
<td>3.7 (9.4)</td>
<td>5 (12.7)</td>
<td>$450</td>
<td>$300</td>
</tr>
</tbody>
</table>

* Please include 3/8 inch bleed.

The deadline for press-ready ad material is 15 August.

Please submit your artwork as a press-quality PDF file, 300 dpi, CMYK, with fonts embedded. For additional information on advertising in the 2019 meeting program, contact Linda Fenner at +1 850 469 1500 x 108 or linda.fenner@setac.org.
Sponsorship Opportunities

If you are looking for an economical way to effectively promote your company or organization, the sponsorship opportunities at the SETAC North America 40th Annual Meeting are just what you need. From events to print materials, there is a sponsorship opportunity to fit any need. Don't waste another minute though; some of these opportunities are first-come, first-served.

<table>
<thead>
<tr>
<th>Sponsorship Event</th>
<th>Deadline</th>
<th>Exclusive</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Breaks</td>
<td>15 Aug.</td>
<td>No</td>
<td>$350</td>
</tr>
<tr>
<td>Signs in the exhibit hall/poster area and note of appreciation in the meeting program; Website listing and meeting logo provided for setting up link from sponsor's website to the annual meeting website.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Socials</td>
<td>15 Aug.</td>
<td>N/A</td>
<td>$500–5,000</td>
</tr>
<tr>
<td>Signage in the exhibit hall/poster area and note of appreciation in the meeting program; company listing on the SETAC meeting website with link to your company website; website listing and meeting logo provided for setting up link from sponsor's website to the annual meeting website.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wireless Internet</td>
<td>15 Aug.</td>
<td>Yes</td>
<td>$10,000</td>
</tr>
<tr>
<td>Wireless internet throughout the entire convention center in Sacramento. Once any user connects to the free (free to attendees) WiFi in the convention center they will be redirected to a SETAC page with the sponsor's logo and information. We estimate that over 1,000 attendees a day will use this service and see the sponsor's logo each time they connect.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lanyards</td>
<td>10 Jun.</td>
<td>Yes</td>
<td>$5,000</td>
</tr>
<tr>
<td>Attendees will carry your company's name throughout the meeting. Lanyards are custom imprinted with your company name or logo and will be distributed to attendees and exhibitors when they sign in for the meeting. Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>15 Aug.</td>
<td>Yes</td>
<td>$3,000</td>
</tr>
<tr>
<td>Key Cards are imprinted to advertise your company and provided to all SETAC attendees staying at the two headquarter hotels. There will be signs at the event with sponsor logos. Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting. We will provide you with a listing and logo for setting up a link from your website to the annual meeting website.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship Event</td>
<td>Deadline</td>
<td>Exclusive</td>
<td>Cost</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>----------</td>
<td>-----------</td>
<td>---------------</td>
</tr>
<tr>
<td>Women in SETAC Luncheon</td>
<td>15 Aug.</td>
<td>N/A</td>
<td>$1,000–5,000</td>
</tr>
</tbody>
</table>

Help attendees meet new people and reconnect with old friends by sponsoring this social networking event. Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting. We will provide you with a listing and logo for setting up a link from your website to the annual meeting website.

| Presentation Services                  | 15 Aug.  | Yes       | $5,000        |

Display your company name and logo on the counter panels at presentation services station for all attendees to see. Counters are prominently displayed near the registration desks. Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting.

| Poster Corners (Thursday Only)         | 15 Aug.  | Yes       | $1,000        |

Sponsor a Poster Corner where session chairs and presenters come together for what is sure to be a lively discussion. Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting.

| Student Noontime Seminar               | 15 Aug.  | Yes       | $6,000        |

Sponsor the student noontime seminar, which will be held at 11:15 a.m. on Wednesday. Listed on signs at the event, your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting, and your logo will be listed in SETAC Sacramento emails.

We will provide you with a listing and logo for setting up a link from your website to the annual meeting website.

| Meeting App                            | 15 Aug   | Yes       | $2,500        |

Showcase your company to attendees as they prepare to view sessions, presentations, social events and important meeting information on their personal device before, during and after the meeting. Your logo displays on the opening splash screen and is visible on the bottom of the screen once inside the app.
<table>
<thead>
<tr>
<th>Sponsorship Event</th>
<th>Deadline</th>
<th>Exclusive</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Travel Award Program</strong></td>
<td>15 Aug.</td>
<td>No</td>
<td>$250 and up</td>
</tr>
<tr>
<td>Provide financial support for students to attend a professional conference offering them the opportunity to stay on top of cutting edge research, meet leading scientists, present their research and connect with other students and professionals.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Student Mixer</strong></td>
<td>15 Aug.</td>
<td>N/A</td>
<td>$250–3,000</td>
</tr>
<tr>
<td>Provide student an opportunity to exchange ideas, talk with peers and meet possible mentors for scientific and career advice. Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For additional information about sponsorship opportunities for the SETAC North America 40th Annual Meeting in Toronto, Canada, contact Linda Fenner at 850 469 1500 x 108 or linda.fenner@setac.org or visit toronto.setac.org.
Contributor Plans and Benefits

In lieu of a booth, make your company’s presence known throughout the meeting by becoming a Preferred Contributor. Contribute by 15 August for these amazing benefits.

<table>
<thead>
<tr>
<th></th>
<th>Silver $1,500–$2,499</th>
<th>Gold $2,500–$4,999</th>
<th>Platinum $5,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>One complimentary meeting registration</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(short courses and social functions not included)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two complimentary meeting registrations</td>
<td></td>
<td></td>
<td>Three complimentary meeting registrations</td>
</tr>
<tr>
<td>(short courses and social functions not included)</td>
<td></td>
<td></td>
<td>(short courses and social functions not included)</td>
</tr>
<tr>
<td>Quarter-page ad in the meeting program</td>
<td></td>
<td></td>
<td>Quarter-page ad in the meeting program</td>
</tr>
<tr>
<td>Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting</td>
<td></td>
<td></td>
<td>Table-top display or $350 off your exhibitor booth fee</td>
</tr>
<tr>
<td>Three complimentary meeting registrations</td>
<td></td>
<td></td>
<td>Your company name will be listed as a contributor in the meeting program, on the meeting website and on signs at the meeting</td>
</tr>
</tbody>
</table>
Exhibitor Terms and Conditions

Exhibit Space Specifications

The cost of each 10’ x 10’ exhibit space is $1,530 (if paid by 31 January; $1,862 if paid by 3 June; $2,185 if paid after 3 June). This fee includes the following:

- ¼ page ad space. Ad must be received by 15 August.
- Badges for 4 booth staff (one complimentary meeting registration, excluding short courses and socials, and 3 additional booth attendees). Booth staff are defined as your employees who will be working in your exhibit and not attending the technical sessions. Badges for additional booth staff beyond the 4 listed can be purchased for $100/person. Booth staff must be identified by 1 October - any changes in names after that date will be assessed a $25 charge per change.
- Pre-meeting registration list
- Company listing in meeting program and on the SETAC meeting website with link to your company website. Company description for meeting program must be received by 15 August.

Additional exhibit space is available for $100 less and includes 4 additional booth staff. The completed and signed contract with deposit must be received in order to secure space(s).

Cancellation Policy

Cancellations by 1 July will result in a 50% refund. Cancellations by 15 August will result in a 25% refund. Cancellations after 15 August, including no-shows, will not be entitled to a refund.

Pertinence to Meeting Purpose

The SETAC office will review and approve all contracts. The products or services to be exhibited must be pertinent to the technical scope and purpose of the meeting. Changes in the products or services to be displayed as described on the application form are to be forwarded to SETAC in writing by 15 August, for inclusion in the final program. No changes will be accepted after that date.
Assignment of Exhibit Space

Space will be assigned on a first-come, first-served basis, with first consideration given to those who have exhibited the longest and attended the exhibitor’s meeting. Every effort will be made to assign exhibit space according to each exhibitor’s stated preferences, subject to availability. SETAC reserves the right to rearrange the floor plan and/or to relocate any exhibit to further the best interests of the annual meeting (an exhibitor service kit will be provided by contractor in September).

Media policy

All attendees at the SETAC annual meeting must officially register, including members of print, online or broadcast media, whose registration is complimentary with proper credentials. Any recording, filming, taping, interviewing or other media activities must be approved specifically and in advance by the executive director of SETAC North America. A SETAC member or staff member may be assigned to such activities or individuals.

This policy is intended to engender a rational and professional forum in which science-based issues can be discussed. Any media representative who sells, markets or represents a company for purposes of obtaining advertising or subscriptions from any exhibitor or registrant will immediately forfeit press credentials for this and subsequent meetings.

Use of Exhibit Space

No exhibitor will be permitted to display outside the confines of the assigned space in the exhibition area. No back wall may be higher than 8 feet; side walls must terminate 3 feet from back wall. These limitations are intended to provide a clear view of the neighboring exhibits. End wing panels must be covered or painted if they are visible in adjacent booths.

Standard Equipment

Standard equipment will consist of an 8-foot backdrop and two 3-foot side rails with telescoping rod construction and one 7” x 44” booth identification sign. Additional equipment and services will be provided in the exhibitor service kit that will be mailed by the contractor in September.

Location and Display Schedule

The exhibit area will be open 7:30 p.m.–9:30 p.m. on Sunday, 3 November for the opening reception at the convention center. You are not required to staff your exhibit during the reception; however, it is encouraged: 9:00 a.m.–6:30 p.m. on Monday–Wednesday. Exhibits will be set up in the exhibit area according to the enclosed preliminary floor plan.
Shipmen and Storage

Exhibit material may be shipped to the contractor's warehouse no more than 30 days before the show for storage and delivery to the exhibition site. A shipping and material handling instruction form will be provided in the exhibitor service kit. Be sure to clearly mark the name and dates of the SETAC annual meeting as well as your assigned booth number on the outside of each package. Return shipment instructions must be provided to the contractor by the exhibitor at the show site.

Set-up and Tear-down Times

Set-up hours are Sunday, 3 November, 8:00 a.m.–5:00 p.m. Note that exhibit set-up must be completed and all packing material removed no later than 5:00 p.m. on Sunday to prepare for the opening reception in the exhibit area. No containers or boxes are permitted to be stored in booth areas during the show. Tear-down hours are Wednesday, 6 November, 6:30 p.m.–10:00 p.m. No tear-down will be permitted before 6:30 p.m. on Wednesday.

Preliminary Registration List

A preliminary registration list will be mailed to exhibitors who have signed up and paid the exhibit fee. The list will contain registrant names, affiliation and mailing address.

The following conditions apply to the use of the mailing list:

- Exhibitor will not take any action that will convey the impression that SETAC is identified with a particular position or point of view on policy or political issues
- Exhibitor will not use the SETAC name in any way that identifies the society with the purposes or use to which exhibitor puts the mailing labels provided
- Exhibitor understands that these labels are provided for a one-time use and are not to be reproduced in any way or retained by employee, agent or third party

General Provisions

The license granted by this contract is nontransferable without the prior written consent of SETAC. The exhibit space and associated facilities licensed hereunder are provided on an "as-is" basis. SETAC does not make any express or implied warranty or guaranty of any type or nature, including fitness for a particular purpose, with regard to the subject exhibit space and associated facilities. Further, SETAC shall not be responsible for any damage or loss to exhibitor's property while in transit or on display or in storage at the exhibition site.

The exhibitor shall be responsible for returning the exhibit space and associated facilities in as good condition as they were received, reasonable and normal wear and tear.
expected. Exhibitor shall insure that it and any individuals and/or entities for which it may be responsible comply with all rules and policies of the exhibition site, as well as all applicable federal, state and local laws, ordinances, and regulations. Exhibitor will indemnify and hold harmless SETAC and its respective trustees, officers and employees against any claims, suits, damages, liabilities and expenses (including attorney fees) arising out of property damage or personal injury to third parties caused by the negligence or willful misconduct of exhibitor or any individual or entity for which exhibitor may be responsible. Anyone visiting, viewing or otherwise participating in exhibitor's display shall be deemed an invitee or licensee of exhibitor.

**Security/Insurance**

The exhibit area will be secured to protect against loss during the hours when exhibits are closed; however, neither SETAC nor the convention center will be responsible for the safety of exhibits against theft or loss. Exhibitors should insure their exhibits and any display materials and carry proper public liability and property damage insurance during all times that such exhibits and display materials are on site at the meeting. Exhibitors hereby expressly waive and release any claims or cause of actions against SETAC that may arise out of loss or damage to any of their property or property of their employees, agents, guests and the general public.

**Copyrighted Material**

It is the responsibility of the exhibitor to obtain appropriate copyright releases for use of any type of copyrighted material (e.g., publications, graphics) during the meeting.
SETAC Mission Statement

The Society of Environmental Toxicology and Chemistry (SETAC) is a not-for-profit, worldwide professional organization comprised of more than 5,000 individuals and institutions dedicated to the study, analysis and solution of environmental problems, the management and regulation of natural resources, research and development, and environmental education.

Our mission is to support the development of principles and practices for protection, enhancement and management of sustainable environmental quality and ecosystem integrity.

SETAC fulfills its mission through the advancement and application of scientific research related to contaminants and other stressors in the environment, education in the environmental sciences and the use of science in environmental policy and decision-making.

Since 1979, the Society has provided a forum where scientists, managers and other professionals exchange information and ideas for the development and use of multidisciplinary scientific principles and practices leading to sustainable environmental quality.

SETAC's founding principles are multidisciplinary approaches to solving environmental problems, balance among academia, business and government, and science-based objectivity.